

THE ENTREPRENEURS' ORGANIZATION

History

Twenty – five years ago, 22 young entrepreneurs each invested US\$1,000 to create an organization that would provide learning and networking opportunities for its members. At the time, the founders couldn't have anticipated that those investments would mark the genesis of a worldwide coalition of today's brightest and most innovative minds.

The mission of this new organization, originally known as the Young Entrepreneurs' Organization (YEO), was to support, educate and encourage young entrepreneurs under the age of 40 to succeed in building companies and themselves. YEO expanded quickly throughout the United States and Canada. Within a few short years, membership grew to include chapters in Mexico and Asia.

By the time YEO claimed 1,000 members in 1996, it became clear there was a need for a graduate program, and as a result the World Entrepreneurs' Organization (WEO) was created. WEO served as an alumni organization for YEO members who, after the age of 40, wanted to continue their involvement in an entrepreneurial organization.

As the millennium approached, YEO had chapters in Australia, Europe and the Middle East.

In 2005, YEO and WEO merged to form the Entrepreneurs' Organization (EO), creating a global community committed to enriching members' lives through dynamic peer-to-peer learning, once-in-a-lifetime experiences and connections to experts.

The Entrepreneurs' Organization (EO) - for entrepreneurs only - is a dynamic, global network of more than 8,000 business owners in 40 countries. Founded in 1987 by a group of young entrepreneurs, EO is the catalyst that enables entrepreneurs to learn and grow from each other, leading to greater business success and an enriched personal life.

Our Vision:

To build the world's most influential community of entrepreneurs.

Our Mission:

Engage leading entrepreneurs to learn and grow.

Our Core Values:

- » **Boldly Go!** - Bet on your own abilities
- » **Thirst for Learning** - Be a student of opportunity
- » **Make a Mark** - Leave a legacy
- » **Trust and Respect** - Build a safe haven for learning and growth
- » **Cool** - Create, seek out and celebrate once-in-a-lifetime experiences



**Entrepreneurs'
Organization**

*fueling the
entrepreneurial engine*

The YEO Founding Board of Directors

Verne Harnish*

Neil Balter*

California Closet Company, Organizer's Direct

Julie Brice

I Can't Believe It's Yogurt

James Calano

Career Track Inc.

Brett Davis

Globe Mortgage Company, Global Financial Resources Inc.

Robert Lewis Dean II

Limonet, Inc.

Jimmy Enriquez & Robin Moeller

New Century Mortgage Company, Inc.

Alfred F. Gerriets II

Levco Securities, Marketing Resources of America

Kevin Harrington

Quantum Marketing International, Home Shopping Network Direct

Aubrey Holmes

JAG Lampshade Company

Mark Idzik

Systems Solutions Plus, Inc., Trillium Resources Corp.

Stuart & Brenda Johnson*

Video Plus

Brett Kingstone

FiberVision, SuperVision

Ted Leonsis

Redgate Communications Corporation, America On-Line

Michael Lloyd

IBEX

Scott Mize

Mize Technology

Jim Moseley

The Moseley Group, Fierioso Records

Lisa Renshaw

Penn Parking

Renny Robinson

Robinson Bingham & Company, Robinson Holding Company

Greg Stemm* & Laurie DeFrain

DeFrain Stemm, Seahawk/Remarc Int'l.

* denotes active members